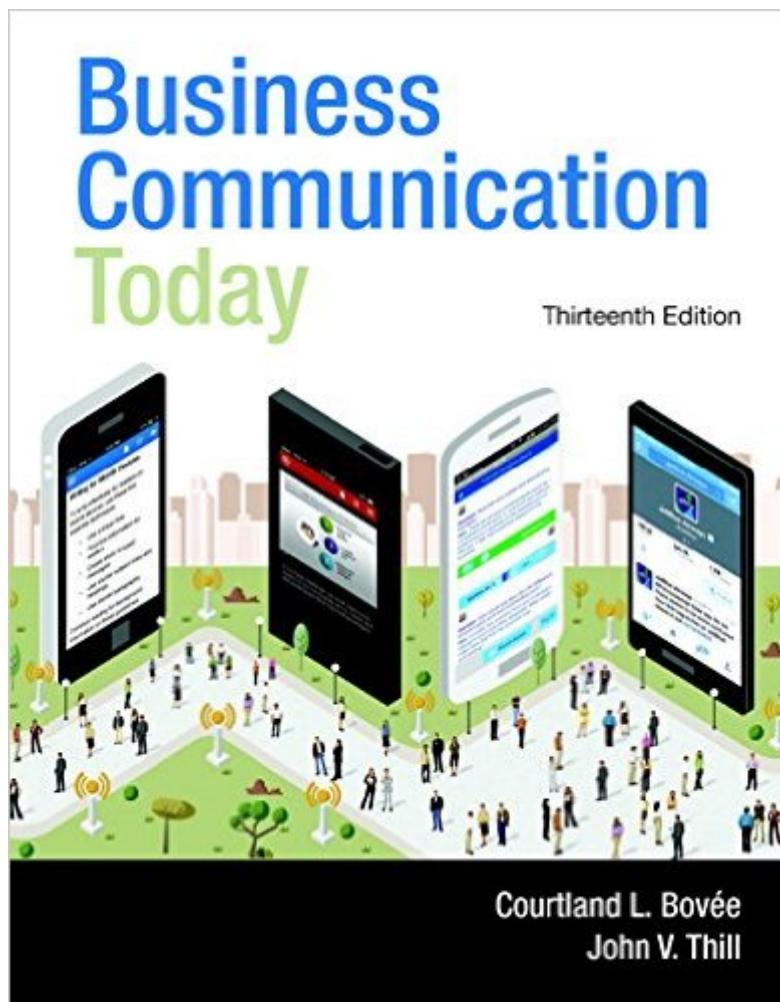


The book was found

Business Communication Today (13th Edition)



Synopsis

For courses in Business Communication. Â The Ever-Changing Mold of Modern Business Communication Business Communication Today continually demonstrates the inherent connection between recent technological developments and modern business practices. With each new edition, this text addresses the most essential changes in technology and how they impact the business world, while still addressing timeless business skills such as listening, presenting, and writing. With a strong focus on mobile connectivity, the Thirteenth Edition is a highly integrated text that blends new topics such as social media in business seamlessly with more traditional entrepreneurial concepts. The flexible text is suitable for all readers seeking to master necessary skills for succeeding in the workplace. With a clear, fluid chapter organization that addresses, develops, and reviews major concepts, Business Communication Today instills crucial business skills readers will need to thrive in an office environment. Â Also Available with MyBCommLab® This title is also available with MyBCommLabâ “an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Â Note: You are purchasing a standalone product; MyBCommLabdoes not come packaged with this content. If you would like to purchase both the physical text and MyBCommLab search for ISBN-10: 0134088263 / ISBN-13: 9780134088266 Business Communication Today Plus MyBCommLab with Pearson eText -- Access Card Package, 13/e. That package includes ISBN-10: 0133867552 / ISBN-13: 9780133867558 Business Communication Today, 13e and ISBN-10: 0133877663 / ISBN-13: 9780133877663 MyBCommLab with Pearson eText -- Access Card. Â MyBCommLab should only be purchased when required by an instructor. Â

Book Information

Hardcover: 672 pages

Publisher: Pearson; 13th edition (January 3, 2015)

Language: English

ISBN-10: 0133867552

ISBN-13: 978-0133867558

Product Dimensions: 8.6 x 1.1 x 11 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 starsÂ See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #23,494 in Books (See Top 100 in Books) #27 in Books > Textbooks > Business & Finance > Business Communication #168 in Books > Business & Money > Skills > Communications #7186 in Books > Reference

Customer Reviews

Who knows if I like it, I can't read it... If you plan to rent the book and read on your computer, think again. This book is only available to read in the app, and not the windows app. So much for 'Read on any Device'.

I do not like the fact that I only received one notice and that day you took \$193.13 out my account. I allow my Son-in-law to rent the book and I again money was taken out my account with really not notice but the very day you took the money out and I got an email. Poor agreement. I will never rent anything again.Leona Toups

This textbook is in very good shape. It is clean and there is no ripped pages. Honestly, I thought I bought a new book. That's how great the condition is.

Excellent,would recommend

Better than I expected. Received within 2 weeks.

[Download to continue reading...](#)

Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Business Communication Today (13th Edition) Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition (5th Edition) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Technical Communication (13th Edition) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide -

International Business: The Challenge of Global Competition, 13th Edition Multinational Business Finance (13th Edition) (Pearson Series in Finance) Basic Business Statistics (13th Edition) College Mathematics for Business, Economics, Life Sciences, and Social Sciences (13th Edition) Business Mathematics (13th Edition) Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (5th Edition) (Pearson Communication Sciences and Disorders) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) Entity-Relationship Approach - ER '94. Business Modelling and Re-Engineering: 13th International Conference on the Entity-Relationship Approach, ... (Lecture Notes in Computer Science) Communication Mosaics: An Introduction to the Field of Communication Digital Speech: Coding for Low Bit Rate Communication Systems (Wiley Series in Communication and Distributed Systems)

[Dmca](#)